

TERMS & CONDITIONS - UAE

*Terms & Conditions Apply. For detailed Terms & Conditions, login to <https://www.pringlesfootballme.com/>

START	END
15/08/2024	15/10/2024

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

0178 – KELLOGG MARKETING AND SALES COMPANY (UK) LIMITED – DUBAI BRANCH,
Suite 1103, Park Place Tower, Sheikh Zayed Road, Dubai ,37328, United Arab Emirates
Phone number: +971 4 3326552

Agreement:

1. By participating in the Pringles PRINGOOOALS Football Promotion 2024 (the “**Promotion**”) you agree to be bound by these Terms and Conditions (the “**Terms**”). Promotion is only valid in participating countries (hereby referred to as ‘participating countries’ or ‘countries’) i.e. UAE, KSA, and Kuwait.

Eligibility:

2. In order to be eligible to participate in this Promotion, you must be aged 18 or over and a legal resident or citizen situated in one of the participating countries.
3. This promotion is not open to employees, representatives, agents or their immediate family members and friends of Kellogg Middle East (the “**Promoter**”), promotional fulfillment agency, partners, their parent companies, subsidiaries, affiliates, reward suppliers, advertising/promotion agencies and any entity involved in the development, production, implementation of the promotion.
4. Purchase of a Pringles can, the receipt and access to a mobile, or computer, with internet access are required. This is an online promotion only, there is no postal or telephone application route.
5. Only entries via the official website and entry form will be accepted.
6. Main Promotion Period: The promotion is open from 15th August 2024 until 15th October 2024. Entries can be made between 00:01 and 23:59 GST each day during the Promotion Period.
7. A receipt upload is required for entry into the promotion for any entrants. KSA entrants will not require to upload the receipt to enter.
8. To enter, UAE based participants must:
 - a) Visit the promotional website <https://www.pringlesfootballme.com/> (the ‘**Website**’).
 - b) Register for a Kellogg’s account by entering all details requested, ensuring country of residence is selected in the drop down box.

- c) Upload the proof of purchase(receipt) on the website <https://www.pringlesfootballme.com/> before 23:59 on the closing draw date. Any entries made after this date and time will not be valid;
- d) Once the receipt is submitted, entrants will be instantly informed that their receipt is submitted successfully.
- e) It takes 24-48 hrs to validate the receipt, once the receipt is validated the customer will be notified via email on whether their receipt is accepted or rejected.
- f) If the receipt is accepted then the customer will receive the equal number of Pringooools/Points as how many valid products they had in their receipt.

Example – 2 valid products in the receipt= 2 Pringooools/Points

- g) If the Receipt was rejected, then the customer will be asked to upload the receipt again using the link in the email they will receive soon after their receipt was rejected.
- h) Customer can check their Pringooools and ranking on the leaderboard or in 'My Account' page on the promotion website.
- i) All entrants can upload multiple receipts every week to accumulate many Pringooools and rise up on the leaderboard.
- j) At the end of the promo, the top 30 ranking customers will be chosen for the draw to win the cash prize.

Entrants are advised to take care while uploading their receipt, and contact details (including first and surname, email address, postal address and phone number) on the website. The Promoter is not responsible for mistypes and incorrect information that has been entered by participants. Only correct entries that have followed the instructions will be accepted. Uppercase and lowercase letters will both be accepted. For the avoidance of doubt, spelling mistakes will be disqualified.

Participating Products:

10. The following participating Pringles* products (the "**Participating Products**") are available at selective participating outlets in the participating countries:

- All Pringles Cans

Prizes:

11. The following prizes are available to be won:

ONE TIME CASH PRIZE AMOUNTING TO AED 35,000

There WILL ONLY BE ONE winner in the UAE.

Winner will be selected through an independent prize draw conducted at the end of the promotional period. The winner can only win 1 x AED 35,000 ONLY.

Digital gifts in the form of downloadable PDF Mobile Wallpapers

Winners of the digital gifts will be notified immediately via the promotional website. Digital Gifts will be emailed directly to the registered email address. There are no limits on the Digital Gifts awarded.

12. Further Prize Details:

- 12.1. Prizes are awarded randomly and cannot be changed.
- 12.2. No cash or other alternative prizes are available in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value at the Promoter's discretion.
- 12.3. The prizes in whole, or in part, are non-transferable.

Winner Selection and Notification

16. All entrants will be rewarded with a downloadable PDF.
17. The top 30 scorers on the Leaderboard will go into the draw to win the cash prize.
18. The number of scores against the name of the participant will determine the number of times his/her name will appear during the ministry led random draw.
19. The random prize draw for the cash prizes will be performed by a local government authority at the end of the competition.
20. Winner will be contacted by email or phone call within 30 calendar days of the draw.
21. Winner has 40 working days from first contact to respond with personal details for prize fulfilment. Failure to respond in this way may result in the entrant being disqualified and the prize awarded to a reserve entrant selected in the same manner.
22. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information.
23. Any relevant taxes that are required to be paid in order to claim the prize is the responsibility of the winner.
24. Winner may be required to take part in publicity with no recompense.
25. Winner must allow up to 90 days for delivery of prize. In the unlikely event that a Prize doesn't arrive within 90 days of accepting the Prize, the winner will have a further 28 days to inform the Promoter by visiting the Contact Us page on Pringles.com. In the event that a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the prize or limit its value at their sole discretion.
26. Prizes that are undelivered or returned to sender will be deemed unwanted and the prize will be forfeited. The prize will not be re-allocated.
27. The winners agree to allow the Promoter to use their surname and country of residence to announce the winners of the Promotion.
28. Provided no objection has been received, the surname and country of the winner(s) will be made available for one month after the close of the Promotion, for a period of 4 weeks.
29. No responsibility can be taken for entries or claims which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter by the claimant in the application.
30. To the fullest extent permissible by law, the Promoter, nor their respective parent, affiliated companies, or subsidiaries, shall be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the promotion or use of any prize.

31. There are no other prize alternatives available in whole or in part. No cash alternative is available unless otherwise agreed with the Promoter. If the stated prizes are no longer available due to circumstances outside of the Promoter's control, the Promoter reserves the right to substitute for an alternative prize of equal or greater value. Unless otherwise agreed in writing by the Promoter, the prizes will only be awarded directly to the winners.

General:

32. The Promoter is not responsible for the acts or default of government authorities, but will endeavour to resolve any issues that may arise.
33. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information.
34. The Promoter's decision is final with regard to all promotional matters.
35. If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
36. The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details, including proof of age (which they must provide within 7 calendar days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
37. Winners agree to participate in any reasonable publicity required by the Promoter.
38. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
39. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
40. There are no other prize alternatives available in whole or in part and for a non-cash prize, no cash alternatives except in the event of circumstances outside of its control, when the Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter the prizes will only be awarded directly to the winners.
41. The Promoter's decision is final with regard to all promotional matters. By participating in the offer, you accept these terms & conditions and are bound by all the rules in full.
42. The Promoter reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the promotion.
43. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper

operation of this promotion or the awarding of prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavor to minimize the effect to participants in order to avoid undue disappointment.

44. The promotion is governed by law of the participating countries and is subject to exclusive jurisdiction of the country's courts.

Data Protection

45. The Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. Your personal details will at all times be kept confidential and in accordance with current data protection legislation. By participating in the Promotion, you agree to the use of your personal data for announcement on the promoter's social media channels and communication related to the promotion.