### 1. If I'm not from any of the participating countries, can I still take part in this promotion?

The entry is only open to residents of any of the participating markets. Participating markets include KSA, UAE, Kuwait, Oman, Bahrain, and Qatar.

#### 2. How do I enter the promotion?

To enter the promotion, all you need to do is follow a few simple steps:

- 1) Buy a Kellogg's promo pack or a Kellogg's Cereal Milk Bars multi-pack.
- 2) Scan the QR code on the pack to enter the microsite.
- 3) Fill in your personal details including uploading your receipt to be eligible to win the ultimate bundle with essentials for Back to School.

In KSA, the purchase of the pack is not necessary.

## 3. What products is this promotion on?

The promotion is available across all Kellogg's Cereals promo packs or a Cereal Milk Bars multipack.

### 4. How long does it take to get verified?

Once your entry gets validated, you will receive a confirmation email within the next 48 working hours.

## 5. What do I qualify for?

A <u>chance</u> to win a Kellogg's branded backpack with a bundle of back-to-school essentials for the kid and the mum.

You will also receive a free downloadable Kellogg's To-Do planner to support you through a busy season.

### 6. I entered the wrong details - can I change it after the details have been submitted?

Unfortunately, we can't change the details once the form has been submitted. But don't forget you can re-enter the website to fill your details.

If you upload the wrong receipt, we will be sharing with you a receipt re-upload email with a re-upload link.

Contact us at <a href="https://www.kelloggs.com/me/en/contact-us.html">https://www.kelloggs.com/me/en/contact-us.html</a> if you continue to experience difficulties with your submission.

## 7: When will I know whether I'm a winner of the prize?

Winners will be notified by call or email as per the registered details entered once the competition has closed and the prize draw has been conducted. Winning entrants will be contacted by email or phone call within 30 calendar days of the draw.

## 8: I haven't received an email, what do I do?

Please ensure that you have checked the registered email address. If you still haven't received an email, please contact our support team at <a href="https://www.kelloggs.com/me/en/contact-us.html">https://www.kelloggs.com/me/en/contact-us.html</a> to help.

# 9: How long does the promotion last?

Please see individual market Terms & Conditions. Click here for the Full T&Cs.

For any additional support and enquiries, please contact <a href="https://www.kelloggs.com/me/en/contact-us.html">https://www.kelloggs.com/me/en/contact-us.html</a>