

Terms of Use

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By accessing this Website you are deemed to have read and accepted each of these Terms of Use. Pringles reserves the right to amend the Terms of Use at any time. Such amendments will become effective immediately upon the posting thereof. Kellogg reserves the right to amend the Terms of Use at any time. Parents take full responsibility for their children's activities online.

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- a. in the case of services supplied or offered by Kellogg,
 - i. the supply of the services again, or
 - ii. the payment of the cost of having the services supplied again; and
- b. in the case of goods supplied or offered by Kellogg,
 - i. the replacement of the goods or the supply of equivalent goods,
 - ii. the repair of such goods,
 - iii. the payment of the cost of replacing the goods or of acquiring equivalent goods, or
 - iv. the payment of the cost of having the goods repaired.

Indemnity

You agree to indemnify and hold Kellogg and its affiliates, and their respective directors, officers, and employees harmless from any claim, liability, loss or cost (including reasonable legal cost), made by

any third party due to or arising out of content you submit, post or make available through our website, your use of our website, your violation of these Terms of Use, your breach of any of the representations and warranties herein, or your violation of any rights of another person.

Communications Facilities and Information

This Website contains electronic communications facilities, personal webpages and other facilities which provide for feedback by users to Kellogg, interaction between users and communication to the Internet community at large ("Communication Facilities"). It is a condition of your use of any Communication Facility and your access to this Website that you do not do any of the following:

- a. restrict or inhibit any other user from using or enjoying this Website;
- b. post or transmit any unlawful, threatening, abusive, defamatory, obscene, vulgar, pornographic, profane or indecent information or material of any kind, including without limitation any transmissions constituting or encouraging conduct that would constitute a criminal offence, give rise to civil liability or otherwise violate any applicable law;
- c. post or transmit any material of any kind which violates or infringes upon the rights of any other person, including material which is an invasion of any privacy or publicity rights or which is protected by copyright, trade mark or any other proprietary right, or derivative works with respect thereto, without first obtaining permission from the owner or relevant right holder;
- d. post or transmit any material of any kind which contains a virus or other harmful component;
- e. post, transmit or in any way exploit any material of any kind for commercial purposes, or which contains any promotional material or advertising; or
- f. delete any author attributions, legal notices or proprietary designations or labels in any file that is uploaded.

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It is recommended that parents supervise their children and the information they place on their own personal web pages.

Kellogg reserves the right to co-operate fully with any law enforcement authority in any jurisdiction in respect of any lawful direction or request to disclose the identity or other information in respect of anyone posting any materials which violate any applicable or relevant law.

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As a courtesy this Website contains hyperlinks and other pointers to Internet websites operated by third parties where Kellogg believes the content on the linked websites may be of interest generally to those who visit this Website. While Kellogg endeavours to review the linked websites with respect to suitability prior to establishing any hyperlink, these third party websites: a) are not under the control of Kellogg, and b) may change at any time. Kellogg is not responsible for the contents of any third party website or any hyperlink contained in any third party website. The existence of a hyperlink on this Website does not imply any endorsement of the linked website by Kellogg or its affiliates. You

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Jurisdiction

The products, promotions and information appearing on this Website are intended for South East Asia customers only. Kellogg makes no representation that the products or promotions are available in any other locations.

This Terms of Use will be governed by and construed in accordance with the laws Singapore and subject to the court of Singapore. If any provision of this agreement is found to be invalid or unenforceable by a court of law, such invalidity or unenforceability will not affect the remainder of the agreement which will continue in full force and effect.

The failure of Kellogg to exercise or enforce any right or provision of these Terms of Use shall not constitute a waiver of such right or provision

Competitions and Promotions

This Website may have sections that include consumer promotions. Each promotion will have a specific set of terms and conditions that will be included in the particular section of the Website. By entering the relevant promotion you agree to be bound by those terms and conditions.

General Practices Policy Statement

Kellogg recognises its obligation to its customers, community and online visitors to adhere to the highest standards of decency, fairness, and integrity in all its operations. Likewise, we're dedicated to the fundamentals of protecting consumer privacy on the Internet, especially for children.

Gathering and Use of Information/ Privacy Notice

Click [here](#) to view Kellogg's Privacy Policy- Malaysia
Click [here](#) to view Kellogg's Privacy Policy- Singapore
Click [here](#) to view Kellogg's Privacy Policy- Indonesia
Click [here](#) to view Kellogg's Privacy Policy- Philippines

Any personal information collected from visitors to this Website is done on a voluntary basis, and Kellogg does not require this information to allow access to the Website. Personal information which Kellogg does receive from any visitor will only be used for internal Kellogg purposes and will not be sold or provided to any third parties without the express permission of the visitor.

Personal information may include such things as name, address, e-mail address and age and may be collected for a variety of reasons including as required by law on contest entry forms, individual requests for information from Kellogg or as part of a request to be included in our updates list. Occasionally we may also ask on a voluntary basis for personal information for our own internal use (e.g. for marketing and research), but we still maintain yours and your children's privacy and will not sell or provide this to any third parties.

Other than your personal information, any content you submit, post or make available through this website, including but not limited to questions, images, comments, ideas or suggestions ("Consumer Materials"), will be treated as non-confidential and non-proprietary and will become and remain the exclusive property of Kellogg Company. You acknowledge Kellogg Company's unrestricted right to use the Consumer Materials without notice or compensation to you. You will provide Kellogg Company with any consents or other permission necessary to use the Consumer Materials. You warrant that you have the authority to grant these rights and that the Consumer Materials do not breach any third party intellectual property rights.

Information to third parties

Only those who ask to be added to our updates list or who ask for information from us will receive e-mail communications from us. We offer an "opt-out" feature that allows you to advise us that you and/or your children no longer wish to receive email from us. You may always ask to be re-included.

Cookies

Kellogg uses "cookie" technology to assist in identifying registered users so as to avoid them having to log-in manually each time they enter the Website. We do not use cookies to extract any personal information, provide any such information to third parties or contact you.

Links

Kellogg Web Sites may contain "links" to other sites, and we make every effort to only link to sites that share our high standards of decency, fairness, and integrity. We try our best to ensure that these links are safe for children. However, children should always check with a parent/guardian or adult before linking to any new sites. Kellogg is not responsible for the privacy practices or content of companies linked to our website. Before disclosing your personal information on any other website, we suggest you examine the legal notices and privacy policies of those websites.

Security

Kellogg has taken reasonable steps to ensure all information received from our online visitors is secured against misuse, loss and unauthorised access. All information is protected by our security measures, which are periodically reviewed.

Summary

Kellogg approaches our communications on the Internet with respect for, and commitment to, individual privacy rights, and the different sensibilities of our child consumers. We support active self-regulation of this new environment to ensure that responsible marketers can maintain the right to use all communication media to interact with its consumers.