

Pringles Mobile Legends Promotion 2022 – Singapore ("PROMOTION")

TERMS & CONDITIONS

1. ORGANISER & ELIGIBILITY

- 1.1 **Pringles Mobile Legends Promotion 2022 ("Promotion")** is organized by Pringles International Operations SARL Singapore Branch, Registration number: T11FC0154H, 238B Thomson Road, #10-01/08 Novena Square Tower B, Singapore 307685 (the "**Organiser**") and is open to all legal residents of **Singapore** aged 18 years and above.
- 1.2 The following group of persons shall not be eligible to participate in the Promotion:
- (a) Employees of the Organiser (including its affiliated and related companies) and their immediate family members (children, parents, brothers, sisters and spouses); and/or
 - (b) Representatives, employees, servants and/or agents of advertising and/or Promotion service providers of the Organiser (including its affiliated and related companies), and their immediate family members (children, parents, brothers, sisters and spouses).

2. PROMOTION PERIOD

- 2.1 The Promotion shall be start on **1 May 2022 at "00:00:01" to 30 June 2022 at "23:59:59"** ("**Promotion Period**"). The Organiser reserves the right to revise the Promotion Period at any time by publishing a notification on **<https://www.facebook.com/PringlesSingapore> and www.pringles.com**. All submissions received after the Promotion Period shall be automatically disqualified without any notice to the participants.

3. SUBMISSION & QUALIFYING CRITERIA

- 3.1 The participant must purchase the any one (1) can of the Pringles products set out under Clause 3.111 below ("**Participating Products**") at **any retail or e-commerce stores** throughout **Singapore** during the Promotion Period to be qualified to participate in the Promotion.
- 3.2 The proof of purchase ("**POP**") required to enter the Promotion is one (1) original printed receipt of any Participating Product ("**Valid POP**"). The purchase receipt(s) must clearly indicate the Participating Products and the date of purchase must be within the Promotion Period.
- 3.3 Participants are entitled to one (1) entry for every Valid POP submitted. Participants are entitled / eligible to submit more than one (1) entry throughout the Promotion Period, but each entry must be accompanied by a Valid POP. Subsequent entries with duplicated receipts will be disqualified.
- 3.4 Participants may submit their entries by:
- (a) Step 1: Purchasing one (1) can of any Participating Product and take a photo/screenshot of the receipt;
 - (b) Step 2: Visit the Pringles Promotion website www.pringles.com & sign up;

- (c) Step 3: Complete the entry form and upload a photo/screenshot of the Valid POP. As part of the entry requirements, participants will be required to answer the question “WHY DO YOU LOVE PRINGLES?” in 25 words or less.
- 3.5 Participants will be identified by their email address and POP photo submitted in their entries. This Promotion is a game of skill. Winners will be chosen on the basis of creativity, originality and brand suitability.
- 3.6 Participants must retain the Valid POP submitted throughout the Promotion Period for verification and redemption of prizes. Failure to present the Valid POP upon request shall result in forfeiture of the prizes.
- 3.7 The Valid POP provided pursuant to a request under Clause 3.66 must be identical to the one provided by participants when they submit their entry. If the Organiser has any reasons to believe that participants have shared any POP with another person, their entries or submissions will be invalid and they will lose any rights they may have to claim the prize.
- 3.8 Entries must be received during the Promotion Period and will be deemed to be received only when received by the Organiser. No acknowledgement of receipt will be sent by the Organiser for the entries received. Records of the Organiser and its agencies are final and conclusive as to the time of receipt.
- 3.9 The Organiser shall not be liable for any delay, lost, damaged and/or non-receipt of submissions, any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.
- 3.10 The Organiser is not responsible if participants’ mobile device or desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.
- 3.11 The list of Participating Products is set out below:

No.	Product
1.	Any can of Pringles 42g, 53g, 97g, 107g, 110g, 119g, 134g, 147g or Pringles 147g Special Promo Pack

4. PRIZES

- 4.1** There are **11,070** units of prizes to be won, the total of which are worth up to **SGD 12,167** (All Prize values are estimated based on the USD to SGD exchange rate of USD 1 = SGD 1.33 and are only intended to be indicative of the Prize value):

No.	Prize	Description
1.	Weekly Grand Draw: Mobile Legends Epic Skin (worth SGD 133)	9 units (1 per weekly draw)

2.	Daily Draw: Mobile Legends Starlight Skin (worth SGD 40)	61 units (1 per daily draw)
3.	30 Mobile Legends Diamonds (worth SGD 0.80)	10,000 units (allocated on a "first come first serve" basis)
4.	20 Mobile Legends Diamonds (worth SGD 0.53)	1,000 units (allocated on a "first come first serve basis" for FairPrice Online purchase only)

(each a "**Prize**", and collectively "**Prizes**").

- 4.2 Notwithstanding the number of entries submitted, each participant is only eligible to win up to one (1) Prize from category 1 or 2 via the Promotion. Participants may win an unlimited number of category 3 Prizes and category 4 Prizes, subject to availability. For avoidance of doubt each successful entry will allow the participant to claim 1 Prize from category 3 (30 Mobile Legends Diamonds) and a chance to win 1 Prize from either category 1 or 2. The Organiser has the final decision on the allocation of Prizes. Participants are not allowed to choose a Prize based on their preference. Purchase of Participating Products from FairPrice Online qualify participants to redeem 30 Mobile Legends Diamonds (Category 3 Prize) and an additional 20 Mobile Legends Diamonds (Category 4 Prize). All prizes are subject to availability.
- 4.3 Any failure by the participant to comply with this Promotion Terms & Conditions imposed by the Organiser may result in the Prize being cancelled or withdrawn without any liability whatsoever to the Organiser. Any failure to comply with the conditions imposed by the prize supplier(s) may result in the Prize being cancelled or withdrawn without liability to the Organiser or the prize supplier(s).
- 4.4 Any additional charges incurred for redemption of the Prize such as transportation charges shall be borne by the winner.
- 4.5 The Organiser reserves the right to disqualify the selected participant and to select an alternative participant if (i) the selected participant is unable to produce the requested Valid POP for his or her entry when asked; or (ii) the Organiser has reason to believe that the selected participants have breached any of the Promotion Terms & Conditions, tampered with the Promotion or claim process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. In such instances, the selected participant will lose his or her right to win the Prize.
- 4.6 The Organiser shall reserve the absolute right to substitute the Prize with another of similar value, at any time by providing a written notice to the participants at <https://www.facebook.com/PringlesSingapore>.
- 4.7 The Prize and all elements of the Prize must be taken as a whole when offered or the Prize will be forfeited, and if forfeited, the Organiser will not be liable. The Prizes are non-refundable, non-transferable and not exchangeable for cash or its equivalent.
- 4.8 All Prizes are given on an "as-is" basis.

- 4.9 The Prizes are for personal use and must not be sold or used for commercial purposes. Where applicable, the winner(s) shall be solely responsible for the taxes or duties that may be imposed on the Prizes.
- 4.10 All FREE 30 Mobile Legends Diamonds, Starlight Skin and Epic Skin codes **must be redeemed before 30 September 2022**. Any codes not redeemed within this period will be forfeited and no replacements or for extension of the validity will be entertained. The Mobile Legends Diamonds codes can be redeemed at <https://m.mobilelegends.com/en/codexchange>.
- 4.11 To the fullest extent permitted by law, the Organiser shall not be liable for any loss, damage, injury or disappointment (including without limitation, indirect or consequential loss) suffered by any participant entering the Promotion or as a result of or arising from claiming or accepting the Prizes or from disqualification from the Promotion.

5. SELECTION OF WINNERS

- 5.1 Entries must not contain any material which, in the opinion of the Organiser, is offensive, defamatory, inappropriate, obscene, unsuitable, infringing content, rude, unlawful or otherwise objectionable.
- 5.2 All winners will be selected according to Tables 1 and 2 below ("**Selection Date**").

Table 1 – Selection and announcement of the Mobile Legends Starlight Skin Daily winners

Winner Selection Date	Winner Announcement Date	Number of winners	For entries Received
9 May 2022	21 May 2022	5	On each day between 1 May 2022 – 9 May 2022 (inclusive)
16 May 2022	28 May 2022	7	On each day between 10 May 2022 – 15 May 2022 (inclusive)
23 May 2022	4 June 2022	7	On each day between 16 May 2022 – 22 May 2022 (inclusive)
30 May 2022	11 June 2022	7	On each day between 23 May 2022 – 29 May 2022 (inclusive)
6 June 2022	18 June 2022	7	On each day between 30 May 2022 – 5 June 2022 (inclusive)
13 June 2022	25 June 2022	7	On each day between 6 June 2022 – 12 June 2022 (inclusive)
20 June 2022	2 July 2022	7	On each day between 13 June 2022 – 19 June 2022 (inclusive)
27 June 2022	9 July 2022	7	On each day between 20 June 2022 – 26 June 2022 (inclusive)
4 Jul 2022	16 July 2022	7	On each day between 27 June 2022 – 30 June 2022 (inclusive)
TOTAL		61	

Table 2 – Selection and announcement of the Mobile Legends Epic Skin Weekly winners

Winner Selection Date	Winner Announcement Date	Number of winners	For entries Received
9 May 2022	21 May 2022	1	On each week between 1 May 2022 – 9 May 2022 (inclusive)
16 May 2022	28 May 2022	1	On each week between 10 May 2022 – 15 May 2022 (inclusive)
23 May 2022	4 June 2022	1	On each week between 16 May 2022 – 22 May 2022 (inclusive)
30 May 2022	11 June 2022	1	On each week between 23 May 2022 – 29 May 2022 (inclusive)
6 June 2022	18 June 2022	1	On each week between 30 May 2022 – 5 June 2022 (inclusive)
13 June 2022	25 June 2022	1	On each week between 6 June 2022 – 12 June 2022 (inclusive)
20 June 2022	2 July 2022	1	On each week between 13 June 2022 – 19 June 2022 (inclusive)
27 June 2022	9 July 2022	1	On each week between 20 June 2022 – 26 June 2022 (inclusive)
4 Jul 2022	16 July 2022	1	On each week between 27 June 2022 – 30 June 2022 (inclusive)
TOTAL		9	

- 5.3 This Promotion is a game of skill. Winners will be chosen on the basis of creativity, originality and brand suitability by the Organiser. Chance plays no part in how the winners will be selected.
- 5.4 All judging decisions are as determined by the Organiser, in their sole and absolute discretion. All decisions are final and no appeal or correspondences shall be entertained.
- 5.5 Every entry must be the participant's original work and not copied, assigned or commissioned to anyone else.

6. WINNER ANNOUNCEMENT

- 6.1 Winners will be notified via email within **14 working days** of the Selection Date.
- 6.2 The Organiser shall not be held liable in the event the eligible winners cannot be contacted for whatever reasons.
- 6.3 Winners will be announced on <https://www.facebook.com/PringlesSingapore> after **14 working days** of the Selection Date.

7. PRIZE REDEMPTION / DELIVERY

- 7.1 All valid redemption submissions received will be serialised based on the date and time of the submission received by the Organiser.
- 7.2 All Prizes must be claimed before 30 September 2022 ("**Redemption Period**"). The Prizes shall be valid (i) up until the Redemption Period or any other period as specified by the Organiser; or (ii)

unless revoked by the Organiser in accordance with these Promotion Terms & Conditions. In the event that any Prizes are unclaimed within the Redemption Period or any such period as may be specified by the Organiser, the Organiser reserves the right to revoke or invalidate Prizes, including revoking the unique redemption code issued in any manner it deems fit.

- 7.3 Once the Prize is correctly claimed in accordance with the Promotion Terms & Conditions, the Prize will be sent via email to the winner's email address recorded by the Organiser during the submission of entries.
- 7.4 The Valid POP must be identical to that provided by the participant when submitting the entry. If, in the Organiser's sole opinion, the participant has shared any POP with another person, the entries or submissions will be invalid and the participant will lose any rights to claim the Prize.
- 7.5 Once the Prizes are correctly claimed in accordance with this Promotion Terms & Conditions, the prizes will be delivered to the participants via courier service and shall be fulfilled within approximately 5 working days from the date of confirmation of participant details (i.e. full name, contact number and address). To the extent permitted by applicable laws, the Organiser and its employees, agencies and representatives (including its affiliates) associated with this Promotion are not responsible for any delayed, lost, stolen, misdirected or damaged shipments.
- 7.6 Participants are required to share their details and the details will be assumed to be correct and final. It is the responsibility of the winner to provide a correct and valid details. Confirmation details cannot be changed after submission. If the address provided is incomplete or incomprehensible the address submission will be deemed invalid.
- 7.7 All unclaimed Prizes after the Collection Period shall be forfeited.
- 7.8 The Organiser and its appointed fulfilment agency shall be entitled to request the original supporting documents or materials for verification purposes. The Organiser also reserves the right to request winners to sign a winner's deed of release or any other relevant forms or agreements that the Organiser deems necessary, to provide proof of identity, proof of age, and/or proof of entry validity (including phone bill) in order to claim a Prize. In the event that a winner cannot provide suitable proof, the winner will forfeit the Prize in whole and no substitute will be offered.

8. RIGHTS OF THE ORGANISER

- 8.1 By participating in the Promotion, participants give their consent and absolute right to the Organiser to use their names, likeness, photographs and Prizes as materials for the purposes of advertising, marketing, trade and/or publicity, without any prior notice. The participants shall not be entitled to claim ownership and/or other forms of compensation for the use of the materials by the Organisers.
- 8.2 The Organiser reserves the right to modify, suspend and/or cancel the Promotion and/or this Promotion Terms & Conditions at any time by publishing a notification on <https://www.facebook.com/PringlesSingapore> and www.pringles.com. Participants agree that their continued participation in this Promotion shall be treated or deemed as acceptance and agreement of the Promotion Terms & Conditions herein (as may be amended from time to time).
- 8.3 The Organiser reserves the right, at any time, to validate and check the authenticity of the entries and participants' details (including a participant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Organiser to validate their entry, the winner will forfeit the Prize in whole and no substitute will be offered. Incomplete, indecipherable,

inaudible, incorrect and illegible entries, as applicable, will at the Organiser's discretion be deemed invalid and not eligible to win.

- 8.4 The Organiser reserves the right, in its sole discretion, to disqualify any participant who the Organiser has reason to believe has breached any of the Promotion Terms & Conditions contained herein and/or that is found or suspected of tampering with the Promotion submission process or the operation of the Promotion. The Organiser reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to the Promotion.
- 8.5 All entries and any copyright subsisting in the entries become and shall remain the property of the Organiser who may publish or cause to be published any of the entries received.

9. LIABILITIES & RESPONSIBILITIES

- 9.1 Nothing in these Promotion Terms & Conditions limit, exclude or modify or purports to limit, exclude or modify any statutory guarantees or warranties.
- 9.2 To the extent permitted by applicable laws, the Organiser (including its employees, agencies and representatives associated with this Promotion) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of:
- (a) any technical difficulties or equipment malfunction (whether or not under the Organiser's control);
 - (b) any theft, unauthorised access or third-party interference;
 - (c) any entry, claim or Prize that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Organiser) due to any reason beyond the reasonable control of the Organiser;
 - (d) any variation in the Prize value to that stated herein; or
 - (e) any misuse of the Prize.
- 9.3 In the event of any discrepancies between this Promotion Terms & Conditions and any advertising, promotional, publicity and other materials relating to or in connection with this Promotion, this Promotion Terms & Conditions shall prevail.
- 9.4 Failure by the Organiser to enforce any of its rights at any stage does not constitute a waiver of those rights. The Organiser's legal rights to recover damages or other compensation from such an offender are reserved.
- 9.5 To the extent permitted by applicable laws, participants and their heirs shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents (including death) resulting from their participation in the Promotion and/or utilization of the Prize and agree to irrevocably and unconditionally release and hold the Organiser free and harmless of any liability for any reason whatsoever.
- 9.6 The Organiser accepts no responsibility for any tax implications and the participants must seek their own independent financial advice with regards to the tax implications relating to the Prize or acceptance of the Prize.

10. PERSONAL DATA PROTECTION

- 10.1 Each participant's participation in the Promotion is conditional upon the participant consenting to the Organiser and its affiliated companies and business units, service providers and agencies using the participant's personal data for the following purposes:
- (a) to notify the participant if he/she has won any Prize;
 - (b) to conduct, manage, and administer the Promotion including verifying the identity of participants for participation or prize collection;
 - (c) for consumer research and analysis, promotional, publicity, advertising and marketing purposes; and
 - (d) for the Organiser and its affiliates to obtain feedback on its products and services.
- 10.2 Personal information collected by the Organiser shall include participant's name, age, government issued ID, mobile number, email address, and any other information which may identify the participant, as well as supporting identification documents as may be required ("**Personal Information**"). Unless otherwise stated, the Personal Information shall be kept for a maximum of two (2) years unless required for regulatory or legal purposes.
- 10.3 Each participant is free to revoke his or her consent to the processing of his or her Personal Information by sending a message to the Organiser as stated below. However, the participant understands that by doing so, he or she hereby withdraws his or her participation from this Promotion. The Organiser will use its best endeavours to keep all Personal Information processed for this Promotion strictly confidential.
- 10.4 The Organiser and its affiliated companies and business units may share a participant's Personal Information between themselves for administrative purposes, and with third parties supporting their administrative and business functions. In some cases, this may involve the storage, use, disclosure or other processing, or transfer of participant's Personal Information outside of **Singapore**.
- 10.5 The Organiser and its affiliated companies and business units may also share a participant's Personal Information with third parties to carry out cross-promotion.
- 10.6 By participating in this Promotion, the participant consents to the use collection, disclosure, processing and transfer of his or her Personal Information for the purposes listed above. Unless otherwise provided for above, the collection, use, disclosure, processing and/or transfer of any Personal Information shall be conducted in accordance with the Organiser's Privacy Policy.
- 10.7 The Organiser's Privacy Policy may be found at <https://www.facebook.com/media/set/?set=a.4523367631007119&type=3>. The Privacy Policy contains, amongst others, information from:
- (a) how a participant may access the Personal Information that is held by the Organiser and seek correction or deletion of such information; and
 - (b) how a participant may complain about a privacy breach and how the Organiser will deal with such a complaint.

11. MISCELLANEOUS

- 11.1 Interpretation of the Promotion Terms & Conditions shall be at the sole discretion of the Organiser. By entering this Promotion, participants agree to be bound by the Promotion Terms & Conditions and the decisions of the Organiser shall be final and binding on all participants. No appeal shall be entertained for any reason whatsoever. The Organiser reserves the right to revise the Promotion Terms & Conditions at any time by publishing a notification on <https://www.facebook.com/PringlesSingapore> and www.pringles.com.
- 11.2 The use of any automated entry software or any other mechanical or electronic means that allows a participant to automatically enter repeatedly is prohibited and may render all entries submitted by that participant invalid.
- 11.3 The Promotion and this Promotion Terms & Conditions shall be governed by the laws of **Singapore** and be subject to the exclusive jurisdictions of the courts of **Singapore**.
- 11.4 If any of the provisions of these Promotion Terms & Conditions is adjudged by any court of competent jurisdiction to be unenforceable or invalid, that provision shall be limited or eliminated to the minimum extent necessary so that the remaining Terms & Conditions contained herein shall otherwise remain in full force and effect and remain enforceable between the parties.
- 11.5 This Promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. Participants provide their information to the Organiser and not to any social media platform. Participants completely release any relevant social media platforms from any and all liability.
- 11.6 Should the participant have any inquiry regarding the Promotion, he or she may call or send a message to <https://www.facebook.com/PringlesSingapore> for more information.
- 11.7 A person who is not a party to any of the agreement governed by these Promotion Terms and Conditions shall have no rights under the Contracts (Right of Third Parties) Act (Cap. 53B), or any amendment thereto, to enforce any terms and conditions hereunder.